

# **Bachelor's Thesis**

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*Title of the Thesis*

DEVELOPMENT AND IMPLEMENTATION OF THE INTERNATIONAL  
INVESTMENT

*PROJECT: OPENING AN AGRIBUSINESS IN RWANDA*

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## ABSTRACT

The main idea of the project is to establish a modern agribusiness farm in Rwanda, focused on the production and processing of fruits and vegetables for local and international markets. The Agribusiness sector in Rwanda has been identified as a potential area for foreign investment, as it has vast opportunities for growth and development. The project has shown to be justified by several factors. First, the agricultural sector is a key driver of the Rwandan economy, contributing significantly to the country's GDP which amounts to an estimate of 30% and providing employment for the majority of the population. Second, there is a growing demand for diverse, fresh and sustainably produced food products. Third, the government of Rwanda has implemented policies and strategies to encourage investment in the agribusiness sector, making it an attractive investment destination, including tax incentives and streamlined business registration processes. In order to have a successful analysis on this project, the project has simplified and identified the problems faced in the process of making such an investment and an elaboration of some solutions established on thorough research. The results of this study serve as a guide to establishing a prospective agribusiness in Rwanda.

*Key words: Rwanda, investment climate, investment project, agriculture, agribusiness*

*Foreign direct investment, foreign trade, GDP*

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| ICT | Information Communication Technology |
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