

**ALFRED NOBEL UNIVERSITY
DEPARTMENT OF GLOBAL ECONOMICS**

Bachelor's Thesis

**Development and ways of implementation of the international investment
project "The IT Company in Australi"**

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Abstract

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The paper looks at the present status and patterns of the Australian economy throughout recent years. It has been made public that Australia's economy is one of the world's largest and most advanced. It is well-known for its consistent economic expansion, which is aided by a well-developed infrastructure, a wealth of natural resources, and a workforce with high levels of expertise. At the same time, despite the country's educated population, certain industries are experiencing skill shortages. In sectors that require specialized expertise, this may impede economic expansion and innovation. Compared to some other developed nations, Australia invests less in research and development. This may have an effect on the nation's capacity to encourage creativity, create novel technologies, and compete globally in high-tech industries. This makes positive circumstances for the association of independent company ventures, where consolidating speculation and occupation creation for the investor is conceivable. An international investment project to create an IT Service company in Australia was developed at the expense of an investor from Ukraine. The calculations of the need for investment resources are given, the organizational and legal form of the created enterprise is substantiated, as well as the calculations of the main indicators that made it possible to evaluate the investment attractiveness of the proposed project.

Keywords: IT service market, economy of Australia, attractiveness, development, implementation, Ukraine.

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